

ARTWORK

SUBMISSION GUIDELINES



ACCEPTABLE FILE FORMATS

* (in order of preferred)

Illustrator CS5 or below
Photoshop CS5 or below
FlexiSIGN 10.5 or below
EPS files
JPEG or PNG files
PDF files

Illustrator files are generally preferred, as they are more suitable for large format printing. Photoshop is preferred for raster graphics. Art time will be charged if files need to be fixed or altered to meet guidelines. When sending files, be sure to include all support art (fonts, linked images, etc.)

* Please note that when using **special effects** such as **glows, transparencies, or drop shadows, we recommend using Photoshop**. These effects sometimes have **unpredictable results** when printing designs from Illustrator. Photoshop is preferred when using these special effects.

FONT SPECIFICATIONS

Fonts must be converted to outlines. If fonts are not converted to outlines, a TrueType font may be required. If changes need to be made in the file, please provide the fonts and a version with editable type.

PRINTS WITH CONTOUR CUTS

Contour cuts need to be placed as a blank stroke (**no color or it will be printed that way**). A 1/8" bleed needs to be placed beyond the contour cut stroke to avoid any white showing.

VINYL CUT GRAPHICS

Artwork must be set up as vector files with fonts converted to outlines.

SUBMITTING ARTWORK

Files are accepted by email (up to 10MB) and through our "Send a File" link on our website at:
www.westmountainsign.com

COLOR MATCHING & SIZE

If there is a need for color matching, it will be based off of our color charts in store and submitted for your signed off approval. Sizes should be clearly stated within the file, or within an email that is sent accompanying the file.

